

The 26th
All Ohio
Annual Institute
On
Intellectual Property

AOAIOIP

Cleveland:

Wednesday, September 21, 2016
Renaissance Cleveland Hotel
24 Public Square
Cleveland, OH 44113

Cincinnati:

Thursday, September 22, 2016
Sharonville Convention Center
11355 Chester Rd.
Cincinnati, OH 45246

Program

8 a.m. Registration & Continental Breakfast
8:30 a.m. to 5:15 p.m. Program

CLE Credit

Ohio: 7.0 Hours, including 1.25/Professional Conduct
Pennsylvania: 7.0 Hours, including 1.0/Ethics
Indiana & Kentucky: 7.0 Hours, including 1.25/Ethics pending

Sponsored by:

Cincinnati Bar Association
Cleveland Intellectual Property Law Association

Cooperating Organizations:

Cincinnati Intellectual Property Law Association
Dayton Intellectual Property Law Association



Cincinnati Bar
ASSOCIATION

General Session I

8:30 a.m. – 12:30 p.m.

8 a.m. Registration & Continental Breakfast

8:30 a.m. Greetings & Opening Remarks

Cincinnati

Lori Krafte, Esq., *Program Chair*
Douglas R. Dennis, Esq., *President, Cincinnati Bar Assn.*
April L. Besl, Esq., *President, Cincinnati Intellectual Property Law Assn. ("CincyIP")*

Cleveland

Lori Krafte, Esq., *Program Chair*
James A. Dimitrijevs, Esq., *Program Co-Chair*
Ari Sherwin, Esq., *President, Cleveland Intellectual Property Law Association*

Recent Developments

Moderated by:

Cleveland

Ari Sherwin, Esq., *The Sherwin-Williams Company*

Cincinnati

Kim Zerby, Esq., *Retired, The Procter & Gamble Co.*

8:45 a.m. Patent Law Developments

Tom Irving, Esq., *Finnegan, Henderson, Farabow, Garrett & Dunner, Washington, D.C.*

9:40 a.m. Copyright Law Developments

Katherine C. Spelman, Esq., *Lane Powell, Seattle, WA*

10:30 a.m. Break

Cincinnati Break Sponsor: Morningside IP

Moderated by:

Cleveland

Michael W. Garvey, Esq., *Pearne & Gordon*

Cincinnati

Kimberly Gambrel, Esq., *Dinsmore & Shohl*

10:45 a.m. Trademark Law Developments

Kenneth B. Germain, Esq., *Wood Herron & Evans, Cincinnati, OH*

11:35 a.m. Social Media and Infringement: Risks, Rewards and Staying Relevant

Brian G. Murphy, Esq., *Frankfurt, Kurnit, Klein & Selz, New York, NY*

12:30 to 1:30 p.m. Group Luncheon (included in program registration fee)

Cincinnati Planning Committee

Lori Krafte, Esq., *Program Chair*
Kim William Zerby, Esq., *Program Co-Chair*
Kenneth B. Germain, Esq., *Program Chair Emeritus*

William R. Allen, Ph.D.

Amanda Barry, Esq.

John F. Bennett, Esq.

Ms. Anne H. Chasser

Kimberly Gambrel, Esq.

J. Michael Hurst, Esq.

Prof. Mark D. Janis

Karlyn A. Schnapp, Esq.

Alison Tan, Esq.

Chastity D.S. Whitaker, Ph.D.

Cleveland Planning Committee

Tara A. Kastelic, Esq., *Co-Chair*
James A. Dimitrijevs, Esq., *Co-Chair*

Robert J. Clark, Esq.

Michael W. Garvey, Esq.

Richard M. Klein, Esq.

Laura F. Shunk, Esq.

Michele M. Tyrpak, Esq.

Jason A. Worgull, Esq.

Concurrent Breakout Sessions

1:30 – 3:45 p.m.

Patent Breakouts

Moderated by:

Cleveland

Tara A. Kastelic, Esq., *Calfee Halter & Griswold*

Cincinnati

John F. Bennett, Esq., *Ulmer & Berne LLP*

1:30 p.m.

35 U.S.C. Section 101: Life After Alice

Michael L. Kiklis, Esq., *Oblon, McClelland, Maier & Neustadt, Alexandria, VA*

2:15 p.m.

Unwritten Rules and Practical Advice for Trials Before the PTAB

Joshua L. Goldberg, Esq., *Finnegan, Henderson, Farabow, Garrett & Dunner, Washington, DC*

3 p.m.

Advanced Patent Prosecution Strategies to Further Corporate Goals

Joseph J. Berghammer, Esq., and

Bradley J. Van Pelt, Esq. *Banner & Witcoff, Chicago, IL*

Trademarks, Copyright & Right of Publicity Breakouts

Moderated by:

Cleveland

Robert J. Clark, Esq., *Parker-Hannifin Corp.*

Cincinnati

J. Michael Hurst, Esq., *Keating Muething & Klekamp*

1:30 p.m.

Section 2(a): Trademark's Law of Unforeseen Consequences

Ronald D. Coleman, Esq., *Archer & Greiner, Hackensack, NJ*

2:15 p.m.

The Supreme Court's Kirtsaeng Ruling and Attorney's Fees in Copyright Actions

Robert W. Clarida, Esq., *Reitler Kailas & Rosenblatt, New York, NY*

3 p.m.

The Right of Publicity: Emerging Trends, Key Developments

Prof. Lateef Mtima, *Howard University School of Law, Washington, DC*

3:45 p.m. Break

General Session II 4 – 5:15 p.m.

Professional Conduct

Moderated by:

Cleveland

Michele Tyrpak, Esq., *The Lubrizol Corporation*

Cincinnati

Chastity D.S. Whitaker, Ph.D., *Wright-Patterson AFB*

4 p.m.

Anabolic Abuse – The Societal Impact of Performance Enhancing Drugs

Ari Sherwin, Esq., *The Sherwin-Williams Company, Cleveland, OH*

4:30 p.m.

Cybersecurity Readiness & Incident Response for Law Firms

Andy Obuchowski, *RSM US, Boston, MA*

5:15 p.m. Adjourn

Electronic Handouts

AOAIOIP program handouts will be provided to you in a convenient, environmentally-friendly pdf format. All registered attendees will receive an email at least 48 hours before the seminar with instructions for downloading the eHandout to your tablet, laptop or other device. Please confirm your current email address on your registration form to assure you receive this communication. Also, please bring your fully-charged device to the seminar with the handouts downloaded.

If you also wish to receive a full set of printed handouts, please note your preference on your event registration and submit your request to the CBA at least one week prior to the seminar.

Locations/Directions/Parking/ Accommodations

Cleveland

Wednesday, September 21
Renaissance Cleveland Hotel
24 Public Square, Cleveland, OH 44113

For directions, please call 216-696-5600 or visit www.marriott.com/hotels/travel/clebr-renaissance-cleveland-hotel. Self-parking is available for \$27 per day; valet parking is available for \$32 per day.

Cincinnati

Thursday, September 22
Sharonville Convention Center
11355 Chester Road, Sharonville, OH 45246

The Sharonville Convention Center is conveniently located just 15 miles north of downtown Cincinnati at the intersection of I-75 and I-275. For directions, please call 513-771-7744 or visit www.sharonvilleconventioncenter.com. Plentiful free parking is available onsite.

A limited number of rooms are being held for the evening of Wednesday, September 21 at the Fairfield Inn & Suites, 11440 Chester Road, Sharonville, OH (across the street from the convention center), at the conference rate of \$99 per night plus tax (internet included) through August 30. To book your room, please call 513-842-9112 and mention the "AOAIOIP."

Information

For further information, contact:
Lori Krafte, 513-241-2324, lkrafte@whe-law.com
Tara Kastelic, 216-622-8329, tkastelic@calfee.com

Registration

Please register me for the 26th All Ohio Annual Institute on Intellectual Property at the following location:

- Cleveland: Wednesday, September 21
- Cincinnati: Thursday, September 22



- Member of Sponsoring or Cooperating Organization noted below

- Cincinnati Bar Association Cincy IP
- CIPLA DIPLA

By August 15: \$370 After August 15: \$420

- Non-Member
- By August 15: \$425 After August 15: \$475

- Government Employee /Full-time Law Faculty \$195

- Law Student
- Full-day: \$50 Half-day: \$25

Your registration fee includes the general and breakout sessions, electronic materials, wireless access, breakfast, lunch, and refreshments.

Advance registration is advised. Individuals registering on a walk-in basis will be limited to available seating and are not guaranteed availability of printed materials.

Materials Options (check one):

- The electronic version is all I need, thanks.
- Yes, please provide me with a full set of printed materials at no additional cost.

Name _____

Organization _____

Address _____

City _____ State _____

Zip _____

Phone _____

e-mail _____

Enclosed is my check in the amount of \$ _____, made payable to the Cincinnati Bar Association.

Please charge my credit card with the amount of \$ _____

- Visa Mastercard Discover Am. Express

Card # _____

Expiration Date _____

Cardholder Signature _____

Please return your completed registration and payment to:
Cincinnati Bar Association
225 East Sixth Street, 2nd Floor, Cincinnati, OH 45202
Attn: CLE Department
E-mail: dvorlet@cincybar.org
Fax: 513-381-0528
Online at: www.cincybar.org

Cancellations received by noon at least three business days before the seminar will be refunded less a \$35 processing fee. Individuals who cancel after this time will receive course materials in lieu of a refund. Substitutions will be accepted at any time.

If you have any needs addressed by the Americans with Disabilities Act, please let us know at least one week prior to the seminar.