

The 24rd
All Ohio
Annual Institute
On Intellectual Property

AOAIOIP

Cleveland:

Wednesday, September 17, 2014
Marriott Downtown @ Key Center
127 Public Square
Cleveland, OH 44114

Cincinnati:

Thursday, September 18, 2014
Northern Kentucky Convention Center
One West RiverCenter Blvd.
Covington, KY 41011

Program

8 a.m. Registration & Continental Breakfast
8:30 a.m. to 5:15 p.m. Program

CLE Credit

Ohio: 7.0 Hours, including 1.25/Professional Conduct
Pennsylvania: 7.0 Hours, including 1.25/Ethics
Indiana & Kentucky: 7.0 Hours, including 1.25/Ethics, pending

Sponsored by:

Cincinnati Bar Association
Cleveland Intellectual Property Law Association

Cooperating Organizations:

Cincinnati Intellectual Property Law Association
Dayton Intellectual Property Law Association



Cincinnati Bar
ASSOCIATION

general session | 8:30 a.m.–12:30 p.m.

8:30 a.m.

Greetings & Opening Remarks

Cincinnati

Lori Krafte, Esq., *Program Chair*
John P. Tafaro, Esq., *President, Cincinnati Bar Assn.*
April L. Besl, Esq., *President, Cincinnati Intellectual Property Assn. (“CincyIP”)*

Cleveland

Lori Krafte, Esq., *Program Chair*
Tara A. Kastelic, Esq., *Program Co-Chair*
Christopher H. Hunter, Esq., *President, Cleveland Intellectual Property Law Association*

Recent Developments

Moderated by:

Cleveland

Christopher H. Hunter, Esq., *Parker-Hannifin Corporation*

Cincinnati

Kurt A. Summe, Esq., *Wood Herron & Evans LLP*

8:45 a.m. Patent Law Developments

Tom Irving, Esq., *Finnegan, Henderson, Farabow, Garrett & Dunner, Washington, D.C.*

9:40 a.m. Copyright Law Developments

Katherine C. Spelman, Esq., *K&L Gates, Seattle, WA*

10:30 a.m. Break

Moderated by:

Cleveland

Michael W. Garvey, Esq., *Peame & Gordon LLP*

Cincinnati

Kim William Zerby, Esq., *The Procter & Gamble Company*

10:45 a.m. Trademark Law Developments

Kenneth B. Germain, Esq., *Wood Herron & Evans LLP, Cincinnati, OH*

11:35 a.m. How to Respond When the FTC Challenges Your Advertising

Mary K. Engle, Esq., *Federal Trade Commission, Washington, D.C.*
Amy Ralph Mudge, Esq., *Venable LLP, Washington, D.C.*

12:30 p.m. Group Luncheon (included in program registration fee)

Cleveland Planning Committee

Tara A. Kastelic, Esq., *Co-Chair*
James A. Dimitrijevs, Esq., *Co-Chair*
Robert J. Clark, Esq.
Michael W. Garvey, Esq.
Richard M. Klein, Esq.
Laura F. Shunk, Esq.
Michele M. Tyrpak, Esq.
Jason Worgull, Esq.

Cincinnati Planning Committee

Lori Krafte, Esq., *Program Chair*
Kim William Zerby, Esq., *Program Co-Chair*
Kenneth B. Germain, Esq., *Program Chair Emeritus*
Edwin R. Acheson, Jr., Esq.
April L. Besl, Esq.
Ms. Anne H. Chasser
Jon M. Garon, Esq.
Prof. Mark D. Janis
Michael Johns, Esq.
Thomas E. Lees, Esq.
Kevin S. Sprecher, Esq.
Kurt A. Summe, Esq.
David M. Weirich, Esq.

United States Patent

Concurrent Breakout Sessions

1:30 – 3:45 p.m.

Patents

Moderated by:

Cleveland

Jason A. Worgull, Esq., *Wegman, Hessler & Vanderburg*

Cincinnati

Mark D. Janis, Esq., *Indiana University Maurer School of Law*

1:30 p.m. **Post-Grant Proceedings**

Michael L. Kiklis, Esq., *Oblon Spivak, Alexandria, VA*

2:15 p.m. **Functional Claiming**

Bradley C. Wright, Esq., *Banner & Witcoff, Washington, D.C.*

3 p.m. **Legislative and AIA Updates**

Moderator: Amy Foust, Esq.,
The Procter & Gamble Company, Cincinnati, OH

Panelists:

Steven Miller, Esq.,
The Procter & Gamble Company, Cincinnati, OH

David Maiorana, Esq., *Jones Day, Cleveland, OH*

Teresa (Terry) Stanek Rea, Esq.,
Crowell & Moring LLP, Washington, D.C.

Trademarks

Moderated by:

Cleveland

James A. Dimitrijevs, Esq.,
McDonald Hopkins LLC; Program Co-Chair

Cincinnati

April L. Besl, Esq., *Dinsmore & Shohl*

1:30 p.m. **The People Are Revolting: Brand Protection in the Age of Yelp and Other Websites that Give a Voice to Bitchers, Moaners, and Other Malcontents**

Brian Murphy, Esq., *Frankfurt Kurnit Klein & Selz, New York, NY*

2:15 p.m. **Groeneveld and Trade Dress in the Sixth Circuit**

Theodore H. Davis, Jr., Esq.,
Kilpatrick Townsend & Stockton LLP, Atlanta, GA

3 p.m. **IP Remedies**

Russell Mangum, Esq., *Nathan Associates, Inc., Irvine, CA*
Kathleen McCarthy, Esq., *King & Spalding, New York, NY*

3:45 p.m. **BREAK**

General Session II 4 – 5:15 p.m.

Professional Conduct

Moderated by:

Cleveland

Michele M. Tyrpak, Esq., *The Lubrizol Corporation*

Cincinnati

Kevin Sprecher, Esq., *Strauss Troy Co., LPA*

4 p.m. **Professional Conduct: IP-Related Insurance Issues**

David Gauntlett, Esq., *Gauntlett & Associates, Irvine, CA*

Cleveland Panelist: Deborah A. Wilcox, Esq., *Baker Hostetler, Cleveland, OH*

Cincinnati Panelist: James D. Liles, Esq., *Porter Wright, Cincinnati, OH*

5:15 p.m. **Adjourn**

New for 2014: Electronic Handouts!

By popular request, AOAIOP handouts will be provided to you in a convenient, environmentally-friendly electronic format this year. All registered attendees will receive an email at least 48 hours before the seminar with instructions for downloading the eHandout to a tablet, laptop or other mobile device. Please confirm your current email address on your registration form to assure you receive this communication. Also, please bring your fully-charged device to the seminar with the handouts downloaded.

If you also wish to receive a full set of printed handouts, please note your preference by checking the "print handouts" box on your event registration and submit it to the CBA at least one week prior to the seminar.

Locations/Directions/Parking/ Accomodations

Cleveland

Wednesday, September 17
 Marriott Downtown @ Key Center
 127 Public Square, Cleveland, OH 44114
 For directions, please call (216) 696-9200 or visit www.marriott.com/hotels/travel/clesc-cleveland-marriott-downtown-at-key-center/.

Self-parking is available for \$13 per day for one-day guests and \$20 per day for overnight guests. Valet parking is available for \$25 with an event voucher (available upon request). The parking entrance is at 1360 W. Mall Drive.

Cincinnati

Thursday, September 18
 Northern Kentucky Convention Center
 One West RiverCenter Blvd., Covington, Kentucky 41011
 For directions, please call (859) 261-1500 or visit www.nkycc.com.

Self-parking is available at the Kenton County Garage located across the street from the Convention Center at 220 Madison Ave. A \$5 early-bird rate applies for individuals arriving by 8:30 a.m. and leaving before 6 p.m.

A limited number of rooms are being held for the evening of Wednesday, September 17 at the Cincinnati Marriott at RiverCenter, 10 West RiverCenter Blvd., Covington, KY, at the conference rate of \$172 per night plus tax (internet included) through August 20. To book your room, please call (800) 228-9290 and mention the "AOAIOP."

Information

For further information, contact:
 Lori Krafte, (513) 241-2324, lkrafte@whe-law.com
 Tara Kastelic, (216) 622-8329, tkastelic@calfee.com

Registration

Please register me for the 24th All Ohio Annual Institute on Intellectual Property at the following location:

- CLEVELAND
Wednesday, September 17
- CINCINNATI
Thursday, September 18



Member of Sponsoring or Cooperating Organization noted below

- Cincinnati Bar Association
- Cincy IP
- CIPLA
- DIPLA

By August 15: \$360 After August 15: \$410

Non-Member
 By August 15: \$415 After August 15: \$465

Law Student
 Full-day: \$50 Half-day: \$25

Your registration fee includes the general and breakout sessions, electronic materials, wireless access, breakfast, lunch, and refreshments.

Advance registration is advised. Individuals registering on a walk-in basis will be limited to available seating and are not guaranteed to receive course materials.

Optional Addition: (all attendees receive materials in electronic format)

Yes, please provide me with a full set of printed materials at no additional cost.

Name _____

Organization _____

Address _____

City _____ State _____

Zip _____

Phone _____

e-mail _____

Enclosed is my check in the amount of \$ _____, made payable to the Cincinnati Bar Association.

Please charge my credit card with the amount of \$ _____

Visa Mastercard Discover Am. Express

Card # _____

Expiration Date _____

Cardholder Signature _____

Please return your completed registration and payment to:

Cincinnati Bar Association
 225 East Sixth Street, 2nd Floor, Cincinnati, OH 45202
 Attn: CLE Department
 E-mail: dvorlet@cincybar.org
 Fax: (513) 381-0528
 Online at: www.cincybar.org

Cancellations received by noon at least three business days before the seminar will be refunded less a \$35 processing fee. Individuals who cancel after this time will receive course materials in lieu of a refund. Substitutions will be accepted at any time.

If you have any needs addressed by the Americans with Disabilities Act, please let us know at least one week prior to the seminar.