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or **Jennifer Miller**, CincyIP Newsletter Committee.

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CincyIP Newsletter

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Chisum Patent Academy Seminar
Scheduled for March 5-7

By: Jordan Cohen

CincyIP members looking to fulfill some CLE credits might wish to consider an upcoming three-day event: the Chisum Patent Academy's Advanced Patent Seminar, led by internationally known patent law scholars Donald Chisum and Janice Mueller.



Jordan Cohen
Vorys, Sater, Seymour,
and Pease LLP

The seminar will be held March 5-7 at the 21C Museum Hotel Cincinnati downtown, and it has been approved for 18 CLE credits by the Supreme Court of Ohio's Commission on CLE.

Chisum and Mueller co-founded the Chisum Patent Academy in 2009, after retiring from full-time law teaching. They saw it as a way to continue educating others, specifically in a classic roundtable, interactive seminar style.

"That's the kind of teaching that we love, where the participants are really engaged and many of them have a lot of very sophisticated practice and experience," Mueller said in a recent phone interview.

Since July 2009, Chisum and Mueller have led 10 of these seminars, in addition to occasional in-house programs for corporations. Eight of the seminars, including the first five, have been held in Seattle. In 2012 and 2013, they held the "spring seminar" in New York City. But in March, the Chisum Patent Academy will make its Cincinnati debut.

"We're really excited about the possibility of doing these seminars in Cincinnati because, number one, there is an excellent, active patent law bar in the Greater Cincinnati area," Chisum said. "Beyond that, Cincinnati is so convenient to get to and costs are lower."

Chisum and Mueller have intentionally kept the number of seminars they lead each year fairly limited, as both work full time writing their respective treatises. But the demand for more seminars is probably high, largely because of their unique style.

"Our model is really different from the traditional patent law CLE provider, where you are in a big ballroom with hundreds of other people, and it's just kind of passive," Mueller said. "On the other hand, it's not for everyone either. We really want people who are engaged and want to participate and want to argue and debate. For some people, it's great fun."

Each of the Advanced Patent Seminars, including the March event in Cincinnati, is limited to 10 participants. Historically, the majority of the attendees come from out of town, including several from other countries such as Israel, Canada, France and Japan. To encourage CincyIP members to register for the upcoming seminar, they are offering a 10% discount on the typical \$2,000 registration fee (\$1,800). Currently there are still spots available.

Like past seminars, Chisum and Mueller will lead discussions in Cincinnati on both key areas of patent law and more recent developments in federal circuits and the Supreme Court.

"There are some topics that seem to be running topics, where there's some interesting material that we cover and, yet, almost every year there's a new case or twist to the old set of materials," Chisum said.

Registration is open and can be done online at chisum-patent-academy.com, which includes all of the information and an interactive registration form. It is recommended that potential participants send an email to info@chisum.com before attempting to sign up, to ensure there are still openings.

"I encourage people to give this a shot," Mueller said. "It's engaging. It's kind of an intellectual recharge for a lot of people. We have a lot of fun and people make good connections."

Upcoming NKU Law + Informatics
Symposium on February 28, 2014

CincyIP is a sponsor for the upcoming third annual Law + Informatics Symposium on **February 28, 2014** hosted by The Northern Kentucky Law Review and NKU Chase Law + Informatics Institute.

The focus of the conference is to provide an interdisciplinary review of issues involving business and industry responses to cyber threats from foreign governments, terrorists, domestic surveillance, and corporate espionage. The symposium will emphasize the role of the NIST Cybersecurity Framework and industries providing critical infrastructure and the role of corporate leadership in addressing issues of domestic and international surveillance. Join the conversation #cybersecurity and register soon for this upcoming event.

More information can be found on the [Law + Informatics Symposium event registration page](#).

CincyBrand Sponsorship Openings

CincyIP would like to remind you that there are still openings for bids to sponsor CincyBrand. The sponsorship period runs from **NOW until February 28, 2014 at 4:00 p.m.** Sponsorships will only be accepted through the form on the CincyIP website. Sponsorships are on a first-come, first-served basis and will be confirmed by a member of the CincyIP CincyBrand Steering Committee. Each sponsorship level includes exhibition space at the event and other benefits relevant to the sponsorship level. All sponsors must confirm their sponsorship through the website during the appropriate period, and submit their commitments via check by March 30.

CincyBrand is CincyIP's first ever premier conference dedicated solely to branding and the intellectual property protections used to build up and secure those brands. There are numerous confirmed speakers across multiple fields of experience. We currently have a number of confirmed speakers from Maker's Mark, Marvel, Procter & Gamble, Express, InterBrand and the Branderly as well as numerous law firms across Cincinnati.

CincyBrand 2014 will be held Tuesday, April 22, 2014 at the Phoenix in downtown Cincinnati. For more information or to register for the conference, please visit the [CincyBrand 2014 Homepage](#).

For more details on sponsorships and to bid for a sponsorship, please visit CincyIP.org.

CincyIP sponsoring Patent Cooperation
Treaty Seminar at NKU

CincyIP, along with the World Intellectual Property Organization (WIPO), is a sponsor for the upcoming NKU Chase Law + Informatics Institute's upcoming Comprehensive Patent Cooperation Treaty (PCT) Seminar. The seminar is scheduled for **June 5-6, 2014** in Highland Heights, Kentucky.

Two of the featured speakers are Carol Bidwell and David Reed, U.S. Consultants to WIPO on PCT matters. These speakers will provide interested parties a comprehensive understanding of the PCT.

The one and a half day seminar will include patent portfolio management strategies for maximizing patent protection and minimizing legal expenses. The seminar will also include best practices, procedures for filing original patent applications in PCT member states, and recent changes to the PCT.

This seminar offers Kentucky and Ohio CLE credit (up to 10.75) and CLE credits for other states can be arranged upon request. CincyIP members receive **discounted registration** at \$250 for this event. For more information, visit [the Chase Law + Informatics website](#).

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