

The 22<sup>nd</sup>  
All Ohio  
Annual Institute  
On  
Intellectual Property

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AOAIOIP

**Cleveland:**

Thursday, September 20, 2012

DoubleTree by Hilton —  
The Tudor Arms Hotel

10660 Carnegie Ave.

Cleveland, OH 44106

**Cincinnati:**

Friday, September 21, 2012

Northern Kentucky Convention Center

One West RiverCenter Blvd.

Covington, KY 41011

**Program**

8:30 a.m. to 4:45 p.m.

**CLE Credit**

Ohio: 6.5 Hours, including 1.0/Ethics

Kentucky: 6.5 Hours, including 1.0/Ethics pending

Indiana & Pennsylvania: 6.5 Hours, including 1.0/Ethics

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Cincinnati Bar Association

Cleveland Intellectual Property Law Association

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Cincinnati Intellectual Property Law Association

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Cincinnati Bar  
ASSOCIATION

# United States Patent general session I 8:30 a.m.–12:30 p.m.

8 a.m.

## **Registration & Continental Breakfast**

8:30 a.m.

## **Greetings/Opening Remarks**

### Cleveland

Kenneth B. Germain, Esq., *Program Chair*

Tara A. Kastelic, Esq., *Co-Chair*

Deborah Wilcox, Esq., *Pres.*,

*Cleveland Intellectual Property Law Assn.*

### Cincinnati

Kenneth B. Germain, Esq., *Program Chair*

John P. Tafaro, Esq., *Vice President,*

*Cincinnati Bar Association*

April L. Besl, Esq., *Acting Pres.*, *Cincinnati*

*Intellectual Property Law Assn. ("CincyIP")*

## **Recent Developments**

Moderated by:

### Cleveland

Deborah Wilcox, Esq., *Baker Hostetler,*  
*Cleveland, OH*

### Cincinnati

Thomas W. Humphrey, Esq.,  
*Wood Herron & Evans; Cincinnati, OH*

8:45 a.m.

## **Patent Law Developments**

Tom Irving, Esq., *Finnegan, Henderson, Farabow,*  
*Garrett & Dunner; Washington, DC*

9:40 a.m.

## **Copyright Law Developments**

Katherine C. Spelman, Esq., *Cobalt LLP;*  
*Berkeley, CA*

10:30 a.m.

## **BREAK**

Moderated by:

### Cleveland

James Dimitrijevs, Esq., *McDonald Hopkins;*  
*Cleveland, OH*

### Cincinnati

Carol J. Ney, Esq., *Ney Trademark Group;*  
*Cincinnati, OH*

10:45 a.m.

## **Trademark Law Developments**

Kenneth B. Germain, Esq., *Wood Herron & Evans;*  
*Cincinnati, OH; and University of Dayton School of*  
*Law; Dayton, OH*

11:35 a.m.

## **Functionality at the Intersection of Patents and Trademarks**

Prof. Mark D. Janis, Esq., *Indiana University Maurer*  
*School of Law; Bloomington, IN*

Perry Saidman, Esq., *Saidman Design Law Group;*  
*Silver Spring, MD*

12:30 p.m. **LUNCH**

(included in program registration fee)



## special sessions 1:30 – 3:30 p.m.

### PATENTS

Moderated by:

#### Cleveland

Jason Worgull, Esq.,  
Renner, Otto, Boisselle & Sklar; Cleveland, OH

#### Cincinnati

Kim William Zerby, Esq., Co-Chair,  
The Procter & Gamble Co.; Cincinnati, OH

1:30 p.m.

#### **News from the U.S. “Patent Office”**

Hon. Margaret (Peggy) Focarino, Commissioner  
for Patents, U.S. Patent, & Trademark Office,  
Alexandria, VA

2:10 p.m.

#### **Post-Grant Procedures under AIA**

Robert G. Sterne, Esq., Sterne, Kessler, Goldstein  
& Fox; Washington, D.C.

2:50 p.m.

#### **The Aftermath of Egyptian Goddess**

Perry Saidman, Esq., Saidman Design Law Group;  
Silver Spring, MD

3:30 p.m.

**BREAK**

### TRADEMARKS/COPYRIGHTS/ ADVERTISING

Moderated by:

#### Cleveland

Michael Garvey, Esq., Pearne & Gordon; Cleveland, OH

#### Cincinnati

Lori Krafte, Esq., Wood Herron & Evans; Cincinnati, OH

1:30 p.m.

#### **News from the U.S. “Trademark Office”**

Hon. Debbie Cohn, Commissioner for Trademarks,  
U.S. Patent & Trademark Office; Alexandria, VA

2:10 p.m.

#### **The Evolution and the Future of Celebrity IP Rights**

Mark Roesler, Esq., CMG Worldwide; Indianapolis, IN

2:50 p.m.

#### **Fair Use in the Age of Youtube, Facebook, Twitter, and Pinterest**

Brian G. Murphy, Esq., Frankfurt Kurnit Klein & Seitz;  
New York, NY

3:30 p.m.

**BREAK**

## general session II 3:45 – 4:45 p.m.

### ETHICS

3:45 p.m.

#### **On Trial and In Trouble: Litigation Misconduct and Its Ethics Fallout**

Prof. Lisa A. Dolak, Esq., Syracuse University College of Law; Syracuse, NY

Moderated by:

#### Cleveland

Michele M. Tyrpak, Esq., Eschweiler & Associates; Cleveland, OH

#### Cincinnati

Lindsey L. Jaeger, Esq., NKU Chase Law & Informatics Institute, Highland Heights, KY

4:45 p.m. **Adjourn**



# Planning Committees

Kenneth B. Germain, Esq., Program Chair

## Cleveland

Tara A. Kastelic, Esq., Co-Chair  
James A. Dimitrijevs, Esq., Co-Chair  
Robert J. Clark, Esq.  
Michael W. Garvey, Esq.  
Richard M. Klein, Esq.  
Laura F. Shunk, Esq.  
Michele M. Tyrpak, Esq.  
Jason Worgull, Esq.

## Cincinnati

Kim William Zerby, Esq., Co-Chair  
Ms. Anne Chasser  
Thomas W. Humphrey, Esq.  
Lindsey L. Jaeger, Esq.  
Lori Krafte, Esq.  
Carol J. Ney, Esq.  
Tara Rosnell, Esq.  
Brian A. Tent, Esq.

## Locations/Directions/Parking/Accommodations

### Cleveland

Thursday, September 20

DoubleTree by Hilton — The Tudor Arms Hotel  
10660 Carnegie Ave.  
Cleveland, OH 44106

For directions, please call (216) 455-1260 or  
visit <http://doubletree3.hilton.com>

Valet parking is available for \$8.64/day.

### Cincinnati

Friday, September 21

Northern Kentucky Convention Center  
One West RiverCenter Blvd.  
Covington, Kentucky 41011

For directions, please call (859) 261-1500 or visit [www.nkycc.com](http://www.nkycc.com).

Self-parking is available at the Kenton County Garage located across the street from the Convention Center at 220 Madison Ave. A \$5 early-bird rate applies for individuals arriving by 8:30 a.m. and leaving before 6 p.m.

A limited number of rooms are being held for the evening of Thursday, September 20 at the Cincinnati Marriott at RiverCenter, 10 West RiverCenter Blvd., Covington, KY, at the conference rate of \$169 per night plus tax through August 24. To book your room, please call (800) 228-9290 and mention the "AOAIOIP."

## Information

For further information, contact:  
Ken Germain, 513-241-2324, [kgermain@whe-law.com](mailto:kgermain@whe-law.com)  
Tara Kastelic, 216-622-8329, [tkastelic@calfee.com](mailto:tkastelic@calfee.com)

# registration

Please register me for the 22nd All Ohio Annual Institute on Intellectual Property at the following location:

CLEVELAND  
Thursday, September 20

CINCINNATI  
Friday, September 21

Register by  
August 13 and  
save \$50

Member of Sponsoring or Cooperating Organization  
(listed on brochure cover)  
\_\_\_\_\_ (organization name)

By August 13: \$345      After August 13: \$395

Non-Member  
By August 13: \$400      After August 13: \$450

Law Student  
Full-day: \$50      Half-day: \$25

Your registration fee includes the general and special sessions, breakfast and lunch, as well as detailed lecture outlines.

Advance registration is advised. Individuals registering on a walk-in basis will be limited to available seating and are not guaranteed to receive course materials.

Please return your completed registration and payment to:  
Cincinnati Bar Association  
225 East Sixth Street, 2nd Floor, Cincinnati, OH 45202  
Attn: CLE Department  
E-mail: [dvorlet@cincybar.org](mailto:dvorlet@cincybar.org)  
Fax: (513) 381-0528  
Online at: [www.cincybar.org](http://www.cincybar.org)

Name \_\_\_\_\_

Organization \_\_\_\_\_

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Enclosed is my check in the amount of \$ \_\_\_\_\_,  
made payable to the Cincinnati Bar Association.

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Cancellations received by noon at least three business days before the seminar will be refunded less a \$35 processing fee. Individuals who cancel after this time will receive course materials in lieu of a refund. Substitutions will be accepted at any time.

If you have any needs addressed by the Americans with Disabilities Act, please let us know at least one week prior to the seminar.