

The 21st
All Ohio
Annual Institute
On
Intellectual Property

AOAIOIP

Tuesday, September 20, 2011

Renaissance Hotel
24 Public Square
Downtown Cleveland

Wednesday, September 21, 2011

Hilton Netherland Plaza
35 W. Fifth Street
Downtown Cincinnati

Program

8:30 a.m. to 5:15 p.m.

CLE Credit

Ohio: 6.75 Hours, including 1.0/Professionalism and .5/Sub. Abuse

Indiana: 6.75 Hours, including 1.5/Ethics

Kentucky: 6.75 Hours, including 1.0/Ethics

Pennsylvania: 6.5 Hours, including 1.5/Ethics

Cincinnati Bar Association
Cleveland Intellectual Property Law Association

Cooperating Organizations

Cincinnati Intellectual Property Law Association
Dayton Intellectual Property Law Association



Cincinnati Bar
ASSOCIATION

general session I 8:30 a.m.–12:25 p.m.

8–8:30 a.m.

Registration & Continental Breakfast

8:30 a.m.

Greetings/Opening Remarks

Cincinnati

Kenneth B. Germain, Esq.,
Program Chair

W. Breck Weigel, Esq.,
Pres., Cincinnati Bar Association

Lindsey L. Jaeger, Esq.,
Pres., Cincinnati Intellectual Property Law Assn.
("CincyIP")

Cleveland

Kenneth B. Germain, Esq.,
Program Chair

Tara A. Kastelic, Esq.,
Program Co-Chair

John A. Kastelic, Esq.,
Pres., Cleveland Intellectual Property Law Assn.

Recent Developments

Moderated by:

Cincinnati

Geoffrey Oberhaus, Esq.
Dinsmore & Shohl; Cincinnati, OH

Cleveland

John A. Kastelic, Esq.
Eaton Corporation; Cleveland, OH

8:45 a.m.

Patent Law Developments

Tom Irving, Esq.
Finnegan, Henderson, Farabow, Garrett & Dunner;
Washington, DC

9:40 a.m.

Copyright Law Developments

Katherine C. Spelman, Esq.
Cobalt LLP; Berkeley, CA

10:30 a.m. BREAK

Moderated by:

Cincinnati

Lori Krafte, Esq.
Wood Herron & Evans; Cincinnati, OH

Cleveland

Heidi A. Boehlefeld, Esq., Program Co-Chair
Renner, Otto, Boisselle & Sklar; Cleveland, OH

10:45 a.m.

Trademark Law Developments

Kenneth B. Germain, Esq.
Wood Herron & Evans; Cincinnati, OH and
University of Dayton School of Law; Dayton, OH

11:35 a.m.

Digital Marketing & Privacy at a Crossroads

Lesley Fair, Esq.
Federal Trade Commission; Washington, DC

Andrew Sacks, Esq.
T-Mobile; Bellevue, WA

Michael T. Spadea, Esq.
Microsoft Corp.; Redmond, WA

12:25 p.m. LUNCH (included in program registration fee)

Executive Summary on the Madrid Protocol

Lynne Beresford, Esq.
Consultant to WIPO (former PTO Comm'r for Trademarks)

special sessions 1:30 – 3:30 p.m.

PATENTS

Moderated by:

Cincinnati

Kim William Zerby, Esq., Co-Chair
The Procter & Gamble Co.; Cincinnati, OH

Cleveland

Jason A. Worgull, Esq.
Renner, Otto, Boisselle & Sklar; Cleveland, OH

1:30 p.m.

Guidance on When to Obtain Patent Opinions

John Williamson, Esq., *K&L Gates; Pittsburgh, PA*

2:10 p.m.

News from the U.S. Patent & Trademark Office

Hon. Robert L. Stoll, Commissioner for Patents
U.S. Patent & Trademark Office; Alexandria, VA

2:50 p.m.

Licensing from the Perspective of the Client

Jeffrey D. Weedman, Vice President, Global Business Development, *The Procter & Gamble Co.; Cincinnati, OH*

TRADEMARKS/COPYRIGHTS/ADVERTISING

Moderated by:

Cincinnati

Tara Rosnell, Esq., *The Procter & Gamble Co.; Cincinnati, OH*

Cleveland

James Dimitrijevs, Esq., *McDonald Hopkins; Cleveland, OH*

1:30 p.m.

T.T.A.B. Hot Topics

John L. Welch, Esq., *Lando & Anastasi; Cambridge, MA*

2:10 p.m.

False Advertising & NAD Self-Regulation

David G. Mallen, Esq.
National Advertising Division of the Better Business Bureau; New York, NY

Andrew Sacks, Esq., *T-Mobile; Bellevue, WA*

2:50 p.m.

Termination of Transfer & Fair Use: What Every IP Lawyer Must Know About the Two Hottest Topics in the Music Industry

Mark E. Avsec, Esq.
Benesch, Friedlander, Coplan & Aronoff; Cleveland, OH

3:30 p.m. BREAK

general session II 3:45 – 5:15 p.m.

Moderated by:

Cleveland

Michael W. Garvey, Esq.
Pearne & Gordon; Cleveland, OH

Cincinnati

Barbara Bison Jacobson, Esq.
The Bison Jacobson Firm; Cincinnati, OH

3:45 p.m.

Substance Abuse — Addicted Attorneys Should Understand the Dynamics that Drive Motivation, Success, & Chemical Dependency

Prof. Sam Han, Ph.D., Esq.
University of Dayton, School of Law; Dayton, OH

Helen M. Farrell, M.D.
Harvard Medical School; Boston, MA

4:15 p.m.

Professionalism

Cleveland

TBA

Cincinnati

A Federal Judge's Perspective

Judge Timothy S. Black
United States District Court, S.D. Ohio; Cincinnati, OH

5:15 p.m. ADJOURN

Registration

Please register me for the 20th All Ohio Annual Institute on Intellectual Property at the following location:

CLEVELAND
Tuesday, September 20

CINCINNATI
Wednesday, September 21

Register by
August 15 and
Save \$50

Member of any sponsoring or cooperating organization
_____ (organization name)
By August 15: \$345 After August 15: \$395

Non-Member
By August 15: \$400 After August 15: \$450

Law Student
Full-day: \$50 Half-day: \$25

Your registration fee includes the general and special sessions, breakfast and lunch, as well as detailed lecture outlines.

Advance registration is advised. Individuals registering on a walk-in basis will be limited to available seating and are not guaranteed to receive course materials.

Please return your completed registration and payment to:
Cincinnati Bar Association
225 East Sixth Street, 2nd Floor, Cincinnati, OH 45202
Attn: CLE Department
E-mail: dvorlet@cincybar.org
Fax: (513) 381-0528
Online at: www.cincybar.org

Name _____

Organization _____

Address _____

City _____ State _____

Zip _____

Phone _____

e-mail _____

Enclosed is my check in the amount of \$ _____,
made payable to the Cincinnati Bar Association.

Please charge my credit card with the amount of \$ _____

Visa Mastercard Discover Am. Express

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Expiration Date _____

Cardholder Signature _____

Cancellations/ Substitutions – Cancellations received by noon at least two business days before the seminar will be refunded less a \$35 processing fee. Individuals who cancel after this time will receive course materials in lieu of a refund. Substitutions will be accepted at any time.

If you have any needs addressed by the Americans with Disabilities Act, please let us know at least one week prior to the seminar.



Cincinnati Bar
ASSOCIATION

21st AOAI OIP

Cincinnati Planning Committee

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Kim William Zerby, Esq., Co-Chair
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Barbara Bison Jacobson, Esq.
Lori Krafte, Esq.
Ria Farrell Schalnat, Esq.
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Michael A. Marrero, Esq.
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Tara Rosnell, Esq.

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Tara A. Kastelic, Esq., Co-Chair
James A. Dimitrijevs, Esq.
Michael W. Garvey, Esq.
Christopher H. Hunter, Esq.
Richard M. Klein, Esq.
Laura F. Shunk, Esq.
Michele Tyrpak, Esq.
Jason Worgull, Esq.

Locations/Directions/Parking

Cleveland

Tuesday, September 20

Renaissance Hotel
24 Public Square
Cleveland, Ohio 44113

For directions, please call (216) 696-5600 or
visit www.renaissancehotels.com/clebr.

Self-parking is available at the Renaissance for \$23/day. Valet parking is available for \$30/day. The parking entrance is on Superior Avenue.

Cincinnati

Wednesday, September 21

Hilton Netherland Plaza
35 West Fifth Street
Cincinnati, Ohio 45202

For directions, please call (513) 421-9100 or
visit www.cincinnati-hilton.com.

Self-parking is available at the Hilton Netherland for \$15/day. Valet parking is available for \$23/day. The parking entrance is on Race Street. Additional parking is available at the Tower Place Garage, 100 W. Fourth Street, at a discounted rate of \$5 per day. Enter from Fourth Street (Westbound) between Race & Elm Streets, or on Elm Street (Northbound) between Fourth & Fifth Streets. You must have your parking stub validated by a CBA staff member to receive the discounted rate.

Information

For further information, contact:

Ken Germain, (513) 241-2324, kgermain@whepatent.com
Tara Kastelic, (216) 622-8329, tkastelic@calfee.com