



SPONSORSHIP POLICY

SPONSORSHIP LEVELS OF CINCYIP PREMIERE EVENTS

PLATINUM SPONSORSHIP(1) \$5,000

- All advertising of the event will include “CincyIP and [your company]presents [name of the event]”
- Company logo on all event signage
- Opportunity to introduce a keynote speaker or moderate a panel
- Your logo displayed during event either in print or on screen
- Receive a company listing in the exhibitor section in the CLE materials
- Receive five complimentary registrations for the premiere event
- Receive two complimentary registrations for the Speakers’ Dinner (if any)
- All attendees from your organization will display sponsor ribbon on their name badges
- Acknowledgement of your sponsorship during the Opening and Closing Remarks
- A list of all conference attendees who opted in to allow their names to be released
- Acknowledgement on the CincyIP website
- Opportunity to provide memo pads, gift bags, flashdrives, pens, or speakers gifts (opportunity given to each Platinum, Venue and Gold Sponsor on a first come first serve basis)
- Exhibitor space

VENUE SPONSORSHIP (1) Provide Venue

- Company logo on all event signage
- Opportunity to introduce a keynote speaker or moderate a panel
- Your logo displayed during event either in print or on screen
- Receive a company listing in the exhibitor section in the CLE materials
- Receive five complimentary registrations for the premiere event
- Receive two complimentary registrations for the Speakers’ Dinner (if any)
- Company name will be included on the promotional materials
- Attendees will display sponsor ribbon on their name badges
- Acknowledgement of sponsorship during the Opening and Closing Remarks
- A list of all conference attendees who opted in to allow their names to be released
- Acknowledgement on the CincyIP website
- Opportunity to provide memo pads, gift bags, flashdrives, pens, or speakers gifts (opportunity given to each Platinum, Venue and Gold Sponsor on a first come first serve basis)
- Exhibitor space



GOLD SPONSORSHIP (2) \$2,500

Luncheon (1)

- Exclusive Luncheon Sponsor
- Opportunity to give guests a brief welcome at the beginning of the Luncheon
 - If a luncheon speaker, then an opportunity to introduce the speaker
 - If no luncheon speaker, then your company logo will be displayed on the luncheon materials, whether they be menus, table tents or on a screen during lunch
- Receive a company listing in the exhibitor section in the CLE materials
- Receive two complimentary registrations for the premiere event
- Receive two complimentary registrations for the Speakers' Dinner
- Company name will be included on the promotional materials
- Attendees will display sponsor ribbon on their name badges
- Acknowledgement of sponsorship during the Opening Remarks
- Acknowledgement on the CincyIP website
- A list of all conference attendees who opted in to allow their names to be released
- Opportunity to provide memo pads, gift bags, flashdrives, pens, or speakers gifts (opportunity given to each Platinum, Venue and Gold Sponsor on a first come first serve basis)
- Exhibitor space

Speakers' Dinner (1)

- Exclusive Speakers' Dinner Sponsor
- Opportunity to give guests a brief welcome at the beginning of the Speakers' Dinner
- Company logo on all event signage
- Company logo displayed on materials (menus, table tents or on a screen) during the Speakers' Dinner
- Receive a company listing in the exhibitor section in the CLE materials
- Receive two complimentary registrations for the Speakers' Dinner
- Receive two complimentary registrations for the premiere event
- Company name will be included on the promotional materials
- Attendees will display sponsor ribbon on their name badges
- Acknowledgement of sponsorship during the Opening Remarks
- Acknowledgement on the CincyIP website
- A list of all conference attendees who opted in to allow their names to be released
- Opportunity to provide memo pads, gift bags, flashdrives, pens, or speakers gifts (opportunity given to each Platinum, Venue and Gold Sponsor on a first come first serve basis)
- Exhibitor space



SILVER SPONSORSHIP (UNLIMITED) \$1,000

- Company logo displayed on materials (menus, table tents or on screen) during event
- Receive a company listing in the exhibitor section in the CLE materials
- Receive one complimentary registration for the premiere event
- Company name will be included on the promotional materials
- Attendees will display sponsor ribbon on their name badges
- Acknowledgement of sponsorship during the Opening Remarks
- Acknowledgement on the CincyIP website
- A list of all conference attendees who opted in to allow their names to be released
- Exhibitor space

EXHIBITOR (UNLIMITED) \$300

- Exhibit space including table and at least one chair (exact amount of space to be determined)
- Receive a company listing in the exhibitor section in the CLE materials
- Receive one complimentary registration for the premiere event

NON-PROFIT ORGANIZATIONS

- Promotional materials (such as brochures) may be included on a single table promoting all non-profit organizations

No verbal commitments from proposed sponsors will be accepted. All proposed sponsors must submit their proposed sponsorship commitments through our website, <http://cincyip.org>, within the publicized sponsorship period. Sponsors will be selected by the CincyIP board, which has the final say in making all such selections via a board vote. The order of receipt of commitments received with time-stamps through our website within the publicized sponsorship period will be one of the important factors that the CincyIP board considers when selecting sponsors.

Checks are payable to the “Cincinnati Intellectual Property Law Association” by a date to be specified in a confirmation email from a steering committee member. Credit cards are not accepted for the purposes of paying a sponsorship commitment. Exhibitor space is to be determined and communicated with your organization in advance of the event.

Thank you very much for your consideration and support of CincyIP!