

CincyIP and The Procter and Gamble Company
present



*The Bioscience Event for Innovators and
Intellectual Property Professionals*

The Phoenix, Cincinnati, Ohio
March 8, 2011

- 7:30 - 8:00 Registration and Coffee
- 8:00 - 8:15 Welcome and Introductions:
Lindsey L. Jaeger, Esq., S.S.B.B., Patent Attorney, Wolfe, LPA and President of CincyIP
Kelly McDow, Esq., Associate General Counsel, The Procter & Gamble Company and
Chair of CincyBIO Steering Committee
- 8:15 - 9:00 Man v. Nature: *Monsanto* and Genetically–Modified Soybeans
Prof. Sam S. Han, Esq., Ph.D., University of Dayton School of Law
- 9:00 - 9:45 Making Sensible Patent Investments
Robert S. MacWright, Esq., Ph.D, Executive Director of the Salk Institute for Biological Studies,
Office of Technology Development
- 9:45 - 10:00 Break
- 10:00 - 10:45 Navigating the USPTO's Patent Prosecution Highway & the USPTO's Green Tech Initiative
Esther Kepplinger, Chief Patent Counselor, Wilson Sonsini Goodrich & Rosati and
former Deputy Commissioner for Patents at the USPTO
- 10:45 - 11:45 Biosimilars Legislation and the Biosimilar Approval Pathway
Kevin Noonan, Esq., Ph. D., Partner of McDonnell Boehnen Hulbert & Berghoff, LLP and
Patent Docs Weblog
- 11:45 - 12:45 Lunch *Sponsored by Frost Brown Todd, LLC*
- 12:45 - 2:15 IP Considerations for Medical Devices from Start-ups to Fortune 500 Companies
Panel moderated by Mary Beth Privitera, M.Design, University of Cincinnati
Panelist Joseph E. Topmiller, Esq., Deputy Chief Patent Counsel, Zimmer, Inc.
Panelist Sam Privitera, Vice President & Business Development, Atricure
Panelist Daniel Kincaid, Esq., Executive in Residence, BIOSTART
- 2:15 - 2:30 Break
- 2:30 - 3:30 FDA Regulation for Medical Devices
Elsa Abruzzo, President of ARAC
- 3:30 - 4:15 How Statements to the FDA Can Create Some Real Challenges in Patent Prosecution and
Enforcement
Thomas L. Irving, Esq., Partner of Finnegan, Henderson, Farabow, Garrett & Dunner, LLP