

# 20<sup>th</sup> Anniversary

## The 20<sup>th</sup> All Ohio Annual Institute On Intellectual Property

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### AOAIOIP

#### Cincinnati:

Tuesday, September 21, 2010  
Millennium Hotel  
150 West Fifth Street  
Downtown Cincinnati

#### Cleveland:

Wednesday, September 22, 2010  
Renaissance Hotel  
24 Public Square  
Downtown Cleveland

#### Program

8:30 a.m. to 4:45 p.m.

#### CLE Credit

Ohio, Kentucky & Indiana: 6.25 hours, including 1.0 Ethics  
Pennsylvania: 6.0 hours, including 1.0 Ethics

#### Sponsored by

Cincinnati Bar Association  
Cleveland Intellectual Property Law Association

#### Cooperating Organizations

Cincinnati Intellectual Property Law Association  
Dayton Intellectual Property Law Association



**Cincinnati Bar**  
ASSOCIATION

# general session I 8:45 a.m.–12:35 p.m.

8–8:30 a.m.  
Registration & Continental Breakfast

8:30 a.m.  
Greetings/Opening Remarks

Cincinnati:

Kenneth B. Germain, Esq.,  
*Program Chair*

Thomas L. Cuni., Esq., *Interim Pres.*,  
*Cincinnati Bar Association*

Lindsey Jaeger, Esq., *Pres.*,  
*Cincinnati Intellectual Property  
Law Assn. (“CincyIP”)*

Cleveland:

Kenneth B. Germain, Esq.,  
*Program Chair*

Heidi A. Boehlefeld, Esq.,  
*Program Co-Chair*

Jon D. Wood, Esq., *Pres.*,  
*Cleveland Intellectual Property Law Assn.*

## Recent Developments & Legal Ethics

Moderated by:

Cincinnati

Ria Farrell Schalnat, Esq.  
*Frost Brown Todd; Cincinnati, OH*

Cleveland

Jon D. Wood, Esq.  
*Bridgestone America; Akron, OH*

8:45 a.m.  
Patent Law Developments

Tom Irving, Esq.,  
*Finnegan, Henderson, Farabow, Garrett &  
Dunner; Washington, DC*

9:40 a.m.  
Copyright Law Developments

Katherine C. Spelman, Esq.  
*Cobalt LLP; Berkeley, CA*

10:30 a.m. BREAK

10:45 a.m.  
Moderated by:

Cincinnati

Carl J. Roof, Esq.,  
*The Procter & Gamble Co.; Cincinnati, OH*

Cleveland

Tara A. Kastelic, Esq., *Co-Chair*  
*Calfee, Halter & Griswold; Cleveland, OH*

Trademark Law Developments

Kenneth B. Germain, Esq.,  
*Wood, Herron & Evans; Cincinnati, OH*  
*University of Dayton School of Law; Dayton, OH*

11:35 a.m.  
Ethical Issues Relating to IP Law Practice

Cincinnati

Judge Kent A. Jordan  
*U.S. Court of Appeals for the Third Circuit;*  
*Philadelphia, PA*

Lori Krafte, Esq.,  
*Wood, Herron & Evans; Cincinnati, OH*

Steven J. Goldstein, Esq.,  
*Frost Brown Todd; Cincinnati, OH*

Cleveland

Chief Judge Randall R. Rader  
*U.S. Court of Appeals for the Federal Circuit;*  
*Washington, DC*

12:35 – 1:45 p.m. LUNCH  
(included in program registration fee)

## 20th Anniversary Celebration Reception

*(Cincinnati Only)*

**Monday, September 20**

**5:00 to 6:30 p.m.**

*at The Millennium “High Spirits”  
rotating restaurant*

Complimentary hors d’oeuvres, drink ticket  
& live musical entertainment

Join your colleagues & AOAIOP speakers to  
celebrate the program’s 20th Anniversary!

**Please RSVP on your program registration**

## general session II 1:45–2:25 p.m.

### The State of the U.S. Patent & Trademark Office

#### Cincinnati

Hon. David J. Kappos, *Director*  
U.S. Patent and Trademark Office;  
Alexandria, VA

Moderated by:

Ms. Anne H. Chasser  
*University of Cincinnati*

#### Cleveland

Hon. Robert L. Stoll, *Commissioner of Patents,*  
U.S. Patent and Trademark Office;  
Alexandria, VA

Moderated by:

Heidi A. Boehlefeld, Esq., *Co-Chair*  
*Renner, Otto, Boisselle & Sklar; Cleveland, OH*

2:25 p.m. BREAK

## special sessions 2:45–4:45 p.m.

### PATENTS

Moderated by:

#### Cincinnati

Kim Willam Zerby, Esq., *Co-Chair*  
*The Procter & Gamble Co.; Cincinnati, OH*

#### Cleveland

Jason A. Worgull, Esq.  
*Renner, Otto, Boisselle & Sklar; Cleveland, OH*

2:45 p.m.

#### Patent Legislation Update

Steven W. Miller, Esq.  
*The Procter & Gamble Co.; Cincinnati, OH*

3:25 p.m.

#### Patent Reexamination Strategies for Prosecution & Litigation

William C. Rooklidge, Esq.  
*Howrey; Irvine, CA*

4:05 p.m.

#### Changes in Strategies for Drafting & Prosecuting Patent Applications

Richard A. Killworth, Esq.  
*Dinsmore & Shohl; Dayton, OH*

### TRADEMARKS/ COPYRIGHTS

Moderated by:

#### Cincinnati

Roger H. Bora, Esq.  
*Thompson Hine; Dayton, OH*

#### Cleveland

James A. Dimitrijevs, Esq.  
*Baker & Hostetler; Cleveland, OH*

2:45 p.m.

#### Copyright Fair Use Focusing on Social Media

Brian G. Murphy, Esq.  
*Frankfurt Kurnit Klein & Selz; New York, NY*

3:25 p.m.

#### Status of “Duty to Defend” Under “Advertising Injury” Clauses

Mr. Anthony K. Greene  
*Herbert L. Jamison & Co.; West Orange, NJ*

4:05 p.m.

#### A Judge’s View of Current Developments at the T.T.A.B.

Judge Gerard Rogers, *Acting Chief Judge,*  
U.S. Trademark Trial & Appeal Board;  
Alexandria, VA

4:45 p.m. ADJOURN

# registration

Please register me for the 20th All Ohio Annual Institute on Intellectual Property at the following location:

CINCINNATI  
Tuesday, September 21

CLEVELAND  
Wednesday, September 22

Register by  
August 14 and  
Save \$50

Member of any sponsoring or cooperating organization  
\_\_\_\_\_ (organization name)  
By August 14: \$340      After August 14: \$390

Non-Member  
By August 14: \$395      After August 14: \$445

Law Student \$50

Your registration fee includes the general and special sessions, breakfast and lunch, as well as detailed lecture outlines.

Advance registration is advised. Individuals registering on a walk-in basis will be limited to available seating and are not guaranteed to receive course materials.

20th Anniversary Celebration Reception / September 20  
(Cincinnati Program Only)

Yes I will attend.

Please return your completed registration and payment to:  
Cincinnati Bar Association  
225 East Sixth Street, 2nd Floor, Cincinnati, Ohio 45202-3209  
Attn: CLE Department  
Phone (513) 699-4028 • Fax (513) 381-0528

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

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Enclosed is my check in the amount of \$ \_\_\_\_\_,  
made payable to the Cincinnati Bar Association.

Please charge my credit card with the amount of \$ \_\_\_\_\_

Visa     Mastercard     Discover     Am. Express

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Cardholder Signature \_\_\_\_\_

Refunds/Substitutions – Cancellations received by noon at least two business days prior to the seminar will be refunded less a \$35 processing fee. Individuals who cancel after this time will receive course materials in lieu of a refund. Substitutions will be accepted at anytime.

If you have any special needs addressed by the Americans with Disabilities Act, please let us know at least one week prior to the seminar.

# 20th AOAIOIP

## Cincinnati Planning Committee

Kenneth B. Germain, Esq., Program Chair  
Kim William Zerby, Esq., Co-Chair  
Roger Bora, Esq.  
Ms. Anne Chasser  
Rose Ann Dabek, Esq.  
Barbara Bison-Jacobson, Esq.  
Kevin Kirsch, Esq.  
Lori Krafte, Esq.  
Ria Farrell Schalnatt, Esq.  
David S. Stallard, Esq.

## Cleveland Planning Committee

Heidi A. Boehlefeld, Esq., Co-Chair  
Tara A. Kastelic, Esq., Co-Chair  
James A. Dimitrijevs, Esq.  
Michael W. Garvey, Esq.  
Christopher H. Hunter, Esq.  
Richard M. Klein, Esq.  
Laura F. Shunk, Esq.  
Michele Tyrpak, Esq.  
Jason Worgull, Esq.

## Locations/Directions/Parking

### Cincinnati

Tuesday, September 21

Millennium Hotel  
150 West Fifth Street  
Cincinnati, OH 45202-2393

For directions, please call (513) 352-2100 or visit  
[www.millenniumhotels.com/millenniumcincinnati](http://www.millenniumhotels.com/millenniumcincinnati).

Valet parking is available at the Millennium for \$12/day. The parking entrance is on Sixth Street.

### Cleveland

Wednesday, September 22

Renaissance Hotel  
24 Public Square  
Cleveland, Ohio 44113

For directions, please call (216) 696-5600 or visit  
[www.renaissancehotels.com/clebr](http://www.renaissancehotels.com/clebr)

Self-parking is available at the Renaissance for \$23/day. Valet parking is available for \$30/day. The parking entrance is on Superior Avenue.

For further information, contact:

Ken Germain, 513-241-2324, [kgermain@whepatent.com](mailto:kgermain@whepatent.com)  
Tara Kastelic, 216-622-8329, [tkastelic@calfee.com](mailto:tkastelic@calfee.com)



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ASSOCIATION