

Program in Law and Technology

## Twentieth Annual Seminar

# Significant Developments in the Intellectual Property Law of Computers and Cyberspace

with a Focus on Licensing, Patenting, Policing and Navigating Cutting Edge Technologies

### June 11, 2010

University of Dayton School of Law Joseph E. Keller Hall



## Program in Law and Technology

# Significant Developments in the Intellectual Property Law of Computers and Cyberspace

with a Focus on Licensing, Patenting, Policing and Navigating Cutting Edge Technologies

### **Program Schedule**

### JUNE 11, 2010

8:00-8:20	<b>Registration</b> (beverages and pastries provided)
8:20-8:30	<b>Introduction</b> <i>Lisa A. Kloppenberg</i> Dean and Professor of Law University of Dayton School of Law
	Kelly A. Henrici Executive Director of the Program in Law and Technology University of Dayton School of Law
8:30-9:30	<b>Beware of Geeks Bearing Gifts</b> <i>Kate Spelman</i> Cobalt LLP Berkeley, CA
	Barbara Frederiksen-Cross Senior Managing Consultant Johnson-Laird, Inc. Portland, OR
9:30-10:30	<b>The Death and Life of European Online Liability</b> <i>Robert Carolina</i> Principal Origin Ltd. London, UK

- 10:30-10:45 Break
- 10:45-11:45 Breakout Session One (Choose one of these two sessions)

The Ten Most Significant Attorney General Investigations/Settlements Involving Technology Ashley L. Taylor, Jr. Troutman Sanders LLP Richmond, VA

There's More Than Bilski? Other Developments in the Patent Arena Jeffrey A. Sadowski Howard & Howard Royal Oak, MI

- 11:45-12:45 **Lunch** (provided)
- 12:45-1:45 Breakout Session Two (Choose one of these two sessions)

Social Media and Marketing: Exploring Legal Issues and Pitfalls Related to User Generated Content Brian D. Wright Faruki Ireland & Cox P.L.L. Dayton, OH

#### Bilski: What it Says and What it Means

Joanne E. Clifford Thompson Hine LLP Cleveland, OH

Ria Farrell Schalnat Frost Brown Todd LLC Cincinnati, OH

Robert R. Lech Lech Law, LLC Dublin, OH

1:45-2:00	Break
2:00-3:00	A Checklist of IT Warranty Provisions: What is Hot and What is Not Diana J.P. McKenzie Hunter, Maclean, Exley & Dunn, P.C. Savannah, GA
3:00-4:00	Music Makes the People Come Together: The Anatomy of a Copyright Music Infringement Lawsuit Brian G. Murphy Frankfurt Kurnit Klein & Selz PC New York, NY

The University of Dayton School of Law gratefully acknowledges the following people and organizations who made this seminar possible:

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### INFORMATION

- **CONFERENCE CHAIR**: Kelly A. Henrici, Executive Director of the Program in Law and Technology, University of Dayton School of Law
- **REGISTRATION FEE:** The fee is \$395. This fee covers the seminar sessions, beverages and pastries, box lunch, and a copy of the course material.
- SCHOLARSHIPS: Scholarships are available which would reduce the registration fee for full-time judges, government employees, and professors to \$200; and for full-time students to \$15. Apply in writing, enclose a check for the appropriate amount or provide credit card information, and include a completed registration form.
- **COURSE LEVEL:** The computer and cyberspace law issues are basic to advanced. The patent issues are intermediate to advanced.
- **CLE CREDIT:** Credit is expected as follows: Ohio 6.0 general CLE credit, 0 ethics, 0 professionalism; Indiana 6.0 hours; Kentucky 6.0 hours. We will help you obtain CLE credit for other states upon request.
- SEMINAR SITE: University of Dayton School of Law (Joseph E. Keller Hall Atrium), 300 College Park, Dayton, Ohio.
- **PARKING:** There is no charge for parking in Lot S1 (on Brown Street at the corner of Stewart Street). No parking passes are required. PARKING IS LIMITED TO LOT S1. If you require handicapped parking, please go to the Visitor Center at College Park and L Streets.
- ACCOMMODATIONS: Registrants are responsible for their own hotel reservations. A block of rooms has been set aside at the Doubletree Hotel, at the corner of Third and Ludlow streets in downtown Dayton. These rooms will be held until May 22, 2010. To receive the special discounted rate, call 1-800-222-TREE or 1-937-461-4700 and use booking code CSS.
- **COURSE MANUAL:** The registration fee includes a copy of the course manual. Those unable to attend the seminar may purchase the course manual for \$75.00 (Ohio residents add \$5.25 sales tax).
- **REFUNDS:** The registration fee, less a \$50 handling charge, will be refunded if cancellation is received by June 11, 2010. There will be no refunds after that date.
- QUESTIONS: For further information, please contact Nan Holler-Potter at (937) 229-4676 or hollernl@notes.udayton.edu.

## REGISTRATION FORM

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	YES, PLEASE REGISTER ME FOR THE SEMINAR. Registration Fee: \$395 (includes Course Manual) Scholarship applied for (see Registration Information) Government: \$200 Student: \$15				
Of th	e two concurrent sessions scheduled for 10:45-11:45, I will attend (check one): The Ten Most Significant Attorney General Investigations/Settlements Involving Technology There's More Than Bilski? Other Developments in the Patent Arena				
Of th	e two concurrent sessions scheduled for 12:45-1:45, I will attend (check one): Social Media and Marketing: Exploring Legal Issues and Pitfalls Related to User Generated Content Bilski: What it Says and What it Means				
	No, I cannot attend the seminar, but please send me the Course Manual. Ohio Residents (incl. 7% sales tax): \$80.25 Non-Ohio Residents: \$75.00				
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